

## Sponsorship and Exhibition Opportunities

### At the Asia Pacific Vascular Biology Organization (APVBO) 2024 Conference

The 2017 and 2019 APVBO conferences in Guangzhou were great successes. The APVBO 2024 conference features more internationally and nationally renowned speakers and will bring together vascular biology researchers, physicians, students, and industry leaders across the world. This will provide the sponsors/exhibitors with an excellent platform to promote business and gain more domestic and international visibility. Below are the sponsorship and exhibition options.

Benefits for sponsors	Gold ≥ 120,000 CNY (16,500 USD)	Silver ≥ 90,000 CNY (12,375 USD)	Bronze ≥ 60,000 CNY (8,250 USD)
1. Satellite meeting during lunchtime	30 min	20 min	10 min
2. Exhibition at the conference (priority to choose an exhibition location)	1st	2nd	3rd
3. Complimentary conference registration	20 people	15 people	10 people
4. Advertisement in the conference program book	1 full page	1/2 page	1/4 page
5. Marketing material to be included in the delegate bag	3 pages	2 pages	1 page
6. Display of company info on delegate bag	Logo + 374 characters	Logo + 200 characters	Logo + 150 characters
7. Video advertisement during coffee breaks	5 min	3 min	1.5 min
8. Display of company logo on conference website (with hyperlink), in program book and flyer	✓	✓	✓
9. Conference registration list upon request	✓	✓	✓
10. Use of the conference information	✓	✓	✓
11. Verbal acknowledgment in a welcome address	✓	✓	

**Note:**

- Sponsors can receive the APVBO 2024 conference registration list upon request after the meeting free of charge. Per APVBO conference policy, the email addresses will not be included in the list. Only names, positions, and affiliations will be included.
- All forms of advertisement files/material must be provided to APVBO before March 1, 2024, and shall be approved by APVBO.

## Information for Exhibitors

Price	28,000 CNY	(3,850 USD)
The fee encompasses:		
1. 1 exhibition table and 2 chairs		
2. 6 complimentary exhibitor badges		
3. Display of company logo (with hyperlink) on the website, conference program book and flyer		
4. Registration list upon request after conference		
5. Use of conference information in company communications, such as logo		
6. 24-hour security at the conference site		
7. Daily cleaning of the exhibition and common areas		

### Installation of Exhibition

April 5 (Friday), 2024, 09:00-12:00

2F, Research Building, Zhongshan Ophthalmic Center, Sun Yat-sen University, Zhujiang New Town Campus, Jinsui road 7, Guangzhou, China

### Exhibition Time

- Friday, April 5, 2024, 17:00-21:00
- Saturday, April 6, 2024, 08:00-18:00
- Sunday, April 7, 2024, 08:00-18:00

### Note:

- Exhibitor badge must be worn all the time at the conference.
- Apart from complimentary registration, additional company staff/representatives must register as regular conference delegates.
- Exhibitors are permitted to distribute the marketing material in the exhibition space only.
- All the distributed items must be useful and relevant to the professional activities of the conference delegates.

## Advertisement in Conference Program Book

Item	Size (L*W)	Price (CNY)	Price (USD)
Outside of Back Cover	21 cm*29.7 cm	8,000	1,100
Inside of Back Cover	21 cm*29.7 cm	7,000	962
Full Page	21 cm*29.7 cm	5,000	687
1/2 Page	21 cm*14.85 cm	3,500	481
1/4 Page	10.5 cm*14.85 cm	2,500	344

### Note:

1. High-resolution JPEG files are required.
2. A 3 mm bleed on all edges is required on the picture.
3. All files must be provided to APVBO before March 1, 2024, and shall be approved by APVBO.

## Contract and Payment

### How to apply

Please fill in the application form and send to [apvbocontact@yahoo.com](mailto:apvbocontact@yahoo.com).

[Download Application Form](#)

### Contract

Once the application form is approved by APVBO, a contract will be sent to you for processing.

### Payment

No less than 50% of the payment must be made within 10 business days from the date the contract is signed. The rest of the payment must be made by March 15, 2024. If the full balance is not received by the deadline, the applicant will not be assigned an exhibition space until the balance is received.

Application after March 15, 2024 must pay the full payment within 10 business days from the date the contract is signed.

Late payment may lead to cancellation of exhibition space and other benefits without notification.

### Cancellation

Cancellation must be made in writing to [apvbocontact@yahoo.com](mailto:apvbocontact@yahoo.com) and will subject to the following condition:

Before January 1, 2024: 80% refund

From January 2, 2024 to March 15, 2024: 50% refund  
After March 15, 2024: no refund

## Contact

Email: [apvbocontact@yahoo.com](mailto:apvbocontact@yahoo.com)

Tel: 0086-20-66619344 (Monday to Friday: 09:00 – 12:00, 14:30 – 17:30)

# Sponsor/Exhibitor Application Form

## Asia Pacific Vascular Biology Organization 2024 Conference

Please fill in the application form and send to: [apvbocontact@yahoo.com](mailto:apvbocontact@yahoo.com).

<b>Company Information</b>			
Company Name			
Website			
Address			
Contact person		Position	
Tel		Mobile phone	
Email			
<b>Invoice Information</b>			
Company name			
Tax identification No.		Tel	
Mailing address			
<b>Advertisement Information</b>			
Items		Quantity	Note
Sponsorship Package	Gold (≥ 120,000 CNY or 16,500 USD)		
	Silver (≥90,000 CNY or 12,375 USD)		
	Bronze (≥60,000 CNY or 8,250 USD)		
Exhibition	28,000 CNY or 3,850 USD		

Advertisement in Conference Program book	Outside Back Cover (8,000 CNY or 1,100 USD)		
	Inside Back Cover (7,000 CNY or 962 USD)		
	Full Page (5,000 CNY or 687 USD)		
	1/2 Page (3,500 CNY or 481 USD)		
	1/4 Page (2,500 CNY or 344 USD)		

**Payment**

No less than 50% of the payment must be made within 10 business days from the date the contract is signed. The rest of the payment must be made by March 15, 2024. If the full balance is not received by the deadline, the applicant will not be assigned an exhibition space until the balance is received.

Application after March 15, 2024 must pay the full payment within 10 business days from the date the contract is signed.

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**Payment Method**

Please contact APVBO at [apvbocontact@yahoo.com](mailto:apvbocontact@yahoo.com).

**Cancellation**

Cancellation must be notified in writing to [apvbocontact@yahoo.com](mailto:apvbocontact@yahoo.com) and will subject to the following conditions:

Before January 1, 2024: 80% refund

From January 2, 2024 to March 15, 2024: 50% refund

After March 15, 2024: no refund

We understand the application procedure and accept the above mentioned conditions. I affirm that I am authorized to sign this form on behalf of \_\_\_\_\_(company name).

**Signature:**

**Date:**